

Call for Papers
Special Issue of *Production and Operations Management*:
Not for Profit Operations Management

Guest Editors:

Gemma Berenguer, Purdue University
Pinar Keskinocak, Georgia Institute of Technology
J. George Shanthikumar, Purdue University
Jayashankar M. Swaminathan, UNC, Chapel Hill
Luk Van Wassenhove, INSEAD

Deadline:
March 1st 2015

Motivation

Over the past few years, there has been increasing interest in studying the management of operations run with *not for profit* incentives. In the area of Production and Operations Management (POM), the applied areas that have captured more attention related to this type of operations are humanitarian disaster management and global health care, but *not for profit* operations appear in multiple other applied settings such as education, community services, public services, and even some activities run by for-profit organizations.

The study of *Not for Profit Operations Management* is an emerging and important research area that is underserved by POM scholars. Much of the existing literature is scant and consists of the study of specific cases but a large number of operational issues for these cases are recurrent in different not for profit settings. This special issue aims to collect work from different applied areas and motivate scholars to develop theoretical models in the realm of *Not for Profit Operations Management*. The standard POM tools developed to address for-profit operations are not always the best fit to address not for profit operations. For this reason there is a need to build theory by developing analytical and empirical models tailored to this type of operations. Moreover, novel POM theory needs to be developed to address issues exclusively pertinent to this area such as the management of donations, the design of fundraising mechanisms, and the study of the fund allocation problem.

Scope and Topics

With this special issue we encourage POM researchers to develop rigorous and relevant analytical and empirical research in this emerging field of study. We seek high-quality research that contributes to shape via theoretical, empirical and

behavioral insights the area of *Not for Profit Operations Management*. The topics of interest to the special issue include but are not limited to:

- Pricing
- Inventory
- Procurement and supplier selection
- Logistics
- Funds allocation
- Performance measures
- Donor problem of monitoring and benchmarking recipients' performance
- Coordination issues between different recipient organizations
- Coordination issues between different donors
- Donor-recipient relationship
- The design of fundraising mechanisms
- The management of donations (earmarked donations, gifts-in-kind, voluntary labor)

Important Dates

Submission deadline: March 1st 2015

Target date for publication: May 2016

Authors will be strongly encouraged to revise and resubmit their papers within three months. Acceptance decision will be made within two review cycles.

Submission procedure

Please prepare the article following POM's guidelines and submit the file online at the POM Manuscript Central site. Please ensure that you select J. George Shanthikumar as the Department Editor and specify in your cover letter that the manuscript is for the special issue.

Questions on this special issue can be sent to any of the guest editors:

Gemma Berenguer [gemmabf@purdue.edu]

Pinar Keskinocak [pinar@isye.gatech.edu]

J. George Shanthikumar [shanthikumar@purdue.edu]

Jayashankar Swaminathan [Jay_Swaminathan@kenan-flagler.unc.edu]

Luk Van Wassenhove [luk.van-wassenhove@insead.edu]