**POMS College of Operational Excellence Mini-Conference 2025
Atlanta, GA, Thursday, May 8, Room: TBD**

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| **Start** | **End** | **Program** |
| 10:00 | 10:30 | Registration and coffee |
| 10:30 | 10:40 | Welcome and Introductions, Tor Netland |
| 10:40 | 11:30 | **Keynote**: Skeptical Adaptability: Systematic thoughtfulness when confronting uncertainty, change and new technological opportunities, Elliot Bendoly  |
| 11:30 | 12:00 | **Best Paper Award finalists pitches 1 and 2**, Moderator Matthias Thürer |
| 12:00 | 13:00 | POMS Shared College Lunch |
| 13:00 | 13:30 | **Best Paper Award finalists pitches 3 and 4**, Moderator Matthias Thürer |
| 13:30 | 14:00 | Part I Concluding remarks and winner announcement |
| 14:00 | 14:45 | Transfer to World of Coca-Cola (121 Baker St. NW) (Walking) |
| 14:45 | 16:30 | **Guided tour World of Coca-Cola** |
| 16:30 | 17:00 | Walking back |
| 18:00 | 19:00 | POMS Shared College Reception |

Organized by the POMS College of Operational Excellence.

*COE officers:* Tor Netland, Matthias Thürer, Giuliano Marodin, Jurriaan de Jong and Richard Peng

*COE Advisors:* Peter Ward, Rachna Shah, Morgan Swink, John Shook, and Tyson Browning

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