



## **Tenured or Tenure-Track, Open Rank and Assistant Professor Positions in Business Analytics**

### **Overview**

The Wake Forest University School of Business is seeking qualified candidates for two (2) available positions in business analytics. One position is an open rank tenured or tenure-track professor (Assistant/Associate/Full) of Business Analytics. The second position is tenure-track (Assistant). Both positions start in July 2024.

We are seeking applicants who are passionate about teaching methods-oriented courses at the Master of Science in Business Analytics (MSBA) level in one or more of the following areas: predictive analytics, data mining, machine learning, problem framing and modeling, optimization, and simulation.

Strong candidates will use one or more of the above analytics techniques in research that is focused within the following business domains: operations management and supply chain, marketing, or management information systems. We prefer applicants who have potential for research synergies (e.g., healthcare, sustainability and social impact, etc.) with current faculty at the School of Business.

For those seeking a position as an Associate or Full Professor, significant publications in *Financial Times 50* journals are a requirement. For those seeking a position as an Assistant Professor, experience as an assistant professor is preferred. Candidates should have a Ph.D. (or its equivalent) in analytics, operations management and supply chain, marketing, management information systems, management science, or a related field. The position offers a highly competitive package of compensation and benefits.

### **Job Qualifications**

Wake Forest University has a long tradition of excellence in market-relevant teaching, and the ideal candidate should demonstrate an ability to contribute to teaching and scholarship in the School of Business. The School of Business embraces the teacher-scholar model wherein our faculty produce original thought leadership that is visible and positively impacts practice. As a community of teacher-scholars, we systematically and rigorously seek answers to questions of high theoretical, practical, and/or pedagogical importance. Thus, equally important to teaching excellence, candidates' research should be of the highest quality, as evidenced by publications that address important issues in highly regarded outlets, including premier journals (such as those journals recognized by *The Financial Times*). Ideal candidates are accomplished teachers and scholars who have deeply considered the ways in which their scholarship can improve the practice of global business, demonstrate marketplace applications, and is in keeping with the University's teacher-scholar model.

Through our teaching, faculty in the School of Business focus on educating the whole person, facilitating student acquisition of deep conceptual knowledge, the attainment of a broad set of professional competencies, and the development of a clear sense of professional identity and character. Therefore, we seek a colleague who subscribes to the teacher-scholar model, serves as an exemplary role model, and can demonstrate a commitment to teaching courses that develop students and advances knowledge.

Because we are preparing students to succeed and flourish in the profession, we seek to hire colleagues who understand the marketplace, desire to be deeply connected to it on a continuing basis through interaction, research and engagement, and are committed to supporting our students as they prepare for and embark on fulfilling career trajectories.

## Wake Forest University

Wake Forest University is a private, coeducational institution dedicated to academic excellence in liberal arts, graduate, and professional education. Founded in 1834, the University is ranked among the top thirty national universities according to *U.S. News & World Report*. With over 5,400 undergraduates and 3,500 graduate and professional students, the student-faculty ratio is 11:1. Wake Forest is a collegiate university offering a vibrant, intellectual community with a rich cultural life, an impressive array of facilities, and a strong athletics program competing in the Atlantic Coast Conference (ACC). Since its founding, the University has adopted the motto *Pro Humanitate*, which is exemplified by a deep institutional commitment to public service and engagement with the world. For more information, visit: <https://about.wfu.edu/>.

Wake Forest University is located in Winston-Salem, a beautiful, mid-sized city centrally located in the Piedmont-Triad region of North Carolina. A family-friendly city with high quality schools, a wide selection of restaurants and shops, outdoor recreational activities, and numerous special events, it is known for its vibrant and thriving arts and innovation scenes. Residents enjoy proximity to the beautiful Blue Ridge Mountains (1.5 hours) and Atlantic beaches (4 hours), a moderate climate with four distinct seasons, and a very reasonable cost of living. Winston-Salem offers many of the amenities of a large city but with the sense of community and quality of life of a small town. For more information, visit: [www.visitwinstonsalem.com](http://www.visitwinstonsalem.com).

## The School of Business

The AACSB-accredited, nationally ranked Wake Forest University School of Business offers undergraduate academic programs in Accountancy, Finance, Business and Enterprise Management, and Mathematical Business as well as graduate programs encompassing the Master of Science in Accountancy (MSA), Master of Accounting (MACC), Master of Science in Business Analytics (MSBA), Master of Science in Management (MSM), and Master of Business Administration (MBA). Courses are offered at the beautiful home campus in Winston-Salem, the Wake Forest University Charlotte Center, and/or online depending upon the chosen program.

Wake Forest University continues to rank as a top school for undergraduate business education (ranked #21 by *Poets & Quants* for Best Undergraduate Business Programs in 2022). Wake Forest MSA students have earned the #1 CPA Pass Rate more than any other school in the past 20 years, and the MSA Program has been listed as a “Top 20 Program” by the *Public Accounting Report*. For 2023, *U.S. News & World Report* ranked the part-time MBA Program #1 in North Carolina and #19 in the nation while *The Economist* ranked the MSM Program as #2 in Career Opportunities and #5 overall for 2021. For more information about the School of Business, visit: <https://business.wfu.edu/>.

## Farrell Hall

Wake Forest University business programs and faculty are housed in Farrell Hall, an inspiring, four-level, 120,000-square foot structure featuring state-of-the-art technology and groundbreaking design to create an environment in which faculty-student engagement and interaction thrives.

## Application Policy & Procedure

Required materials include a letter of application and curriculum vitae. The curriculum vitae should be prepared as a **single document** that includes the following appendices: a statement of research, a statement of teaching philosophy, and evidence of teaching effectiveness (e.g., course evaluations and comparative benchmarks). Formal transcripts will be required before a hiring offer can be made. Applications that include all required information and are submitted **on or before September 15, 2023** will be given full consideration. Applications will be accepted until the position is filled. To apply, visit: <https://hr.wfu.edu/careers/#>. Inquiries about the position should be addressed to [askhr@wfu.edu](mailto:askhr@wfu.edu).

In order to provide a safe and productive learning and living community, Wake Forest University conducts background investigations for all final faculty candidates being considered for employment.

Wake Forest seeks to recruit and retain a diverse workforce while promoting an inclusive work environment

committed to excellence in the spirit of *Pro Humanitate*. In adherence with applicable laws and as provided by University policies, the University prohibits discrimination in its employment practices on the basis of race, color, religion, national origin, sex, age, sexual orientation, gender identity and expression, genetic information, disability, and veteran status and encourages qualified candidates across all group demographics to apply.

### **Search Committee**

Search Committee Chair: Michelle Steward, Ph.D.

Tonya Balan, Ph.D.

Jeff Camm, Ph.D.

Jia Li, Ph.D.

Shannon McKeen, M.B.A.

Stacie Petter, Ph.D.